The Patient Revolution as the compliment to MDM and SDM.

**SHAREd CHALLENGES**

- Generosity/empathy/compassion undervalued
- Relying on assumption

**SHAREd VISION**

- Careful and kind care
WHAT DISTINGUISHES THE PATIENT REVOLUTION

• the focus of our attention (WHO)
• scale of change we imagine (WHAT)
• moving from words to action (HOW)
WHAT WE ASK OF YOU

• advice
• critique
• perhaps, partnership and collaboration
The focus of our attention—
ON PATIENTS AND PUBLIC AS VECTORS OF CHANGE
CONSIDERING CARE AND HOW WE IMPACT CARE
Scale of change we imagine possible—INDIVIDUAL, COMMUNITY, NATIONAL, GLOBAL
CHALLENGES TO GROWTH/SPREAD

• “a visit is only 10 minutes long”
• “you only get paid if you do x”
• requirement to hit quality measures
• guidelines interpreted as “must do”
• for that to happen, 10 things must change
Careful and Kind Care
Individuals  Clinicians

CHANGES TO
Care Plan
Individuals

Communities

Clinicians

Clinical Institutions

CHANGES TO

Care Plan

Community programs, Clinical systems and priorities
CHANGES TO

Care Plan

Community programs, Clinical systems and priorities

Inform debate, Impact policies and regulations
Moving from words to action—STORIES, TOOLS & SUPPORTED COLLABORATION
1. Support capturing, collating and visualizing stories and developing tools

2. Help **PUSH** those stories and tools into the clinical and public sphere
WHAT STORIES?

PATIENT CONTEXT

CONCEPTS

CLINICAL ENCOUNTERS

RESEARCH
WHAT TOOLS?

SDM Tools

MDM Tools

Patient Revolution Tools
WHY STORIES?
WHAT CAN STORIES & TOOLS DO?
• inform
• inspire
• irritate
• sustain
SUPPORTED COLLABORATION
SUPPORTED COLLABORATION
So far...

TOOLS & PROGRAMS
RESEARCH INTO BARRIERS

• I don’t want my comment or question to make me appear unintelligent or concerned about the wrong things.
• I don’t want to be a burden to my doctor.
• I assume that the doctor’s recommendation is the only option or the best option.
• I don’t want my doctor to think of me as a difficult patient.
• I assume that if an aspect of my life is important, the doctor will ask me about it.
• I assume that decisions need to be made right away.
• I worry I’ll be judged for considering cost in making decisions about my health.
• I’m afraid of being judged if my choices are different from what most other people would do.
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I don’t want to be a burden to my doctor.

I don’t want my doctor to think of me as a difficult patient.

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CARE CONVERSATION WORKSHOP

“Talking to strangers about how you feel in a doctor’s office is a strangely bonding experience, as it turns out. ”

- Paul Scott, Rochester Post-Bulletin
I want to talk about...

It is important to me because...

It might help you to know...

I want this conversation to lead to...

I'm nervous this conversation will lead to...
TELL US ABOUT YOUR LIFE.

Please take a moment and try to answer the following 4 questions before your visit with the doctor. It may help you to think about your family and friends, your work, your neighborhood, your finances, your faith, your emotions, your sleep, your eating habits or what you do for fun while you answer these questions.

Tell us one NON-MEDICAL thing about your life that you think the doctor should know. (Where did you grow up? What do you do when you aren’t at the clinic? What makes you famous?)

What is one thing your doctor is asking you to do for your health that is helping you feel better?

What is one thing your doctor is asking you to do for your health that feels like a burden or feels harder than it should?

Where do you find the most joy in your life?

Where do you find the most joy in your life?
Out of 1000 women over the course of the next 80 years:

- 113 will develop breast cancer. Some earlier in life, most later.
- 25 will die of breast cancer.
- 887 will not develop breast cancer.

In 1000 women who are not at increased risk of breast cancer during the years of age:

- Fewer than 1 will develop breast cancer.
- 2 to 3 will die of breast cancer.
- 996 will not develop breast cancer.


WHAT IS BEST FOR ME AND MY FAMILY? A DISCUSSION OF MAMMOGRAPHY SCREENING IN YOUR 40S

Out of 1000 women over the course of the next 80 years:

- 31 will develop breast cancer
- 8 will die of breast cancer
- 969 will not develop breast cancer

In 1000 women who are not at increased risk of breast cancer during the years of age:

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SOCIAL SHARED DECISION MAKING MODEL - OTHER TOPICS

• set your A1C target
• discuss cardiovascular risk
• colon cancer screening
• other preventative screening
Where we are...
MISSION STATEMENT (in progress)

The Patient Revolution is an action and advocacy movement for careful and kind patient care that supports patients and the public in pushing stories into the clinical and public sphere that remind us of the importance and possibility of empathy, compassion and generosity in health care.
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(It is also its own 501c3 non-profit now)
REACHING COMMUNITIES & INDIVIDUALS

• Making tools and support available digitally through our website
• Exploring strategies to connect and reach more people
• Communities to collaborate

If you have people you think we should meet, stories you think we should tell, reach out.
THANK YOU.

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@patientrev